

WHAT IS CLAIMED, IS:

1. A method for managing the manufacture of a printed product, the method comprising:
 - determining by a project management system a product definition for digitally representing said printed product;
 - determining a planning for manufacturing said printed product;
 - proposing a modification of said product definition due to a constraint of said planning; and
 - requesting a person for approval of said modification of said product definition.
2. The method according to claim 1 further comprising using said project management system for determining said planning.
3. The method according to claim 1 wherein said product definition comprises a component selected from the group consisting of a cover component, a content component and an insert component.
4. The method according to claim 2 wherein said product definition comprises a component selected from the group consisting of a cover component, a content component and an insert component.
5. A data processing system for managing the manufacture of a printed product, the system comprising:
 - means for determining by a project management system a product definition for digitally representing said printed product;
 - means for determining a planning for manufacturing said printed product;
 - means for proposing a modification of said product definition due to a constraint of said planning; and

means for requesting a person for approval of said modification of said product definition.

6. The data processing system of claim 5 further comprising means for using said project management system for determining said planning.
7. The data processing system of claim 5 wherein said product definition comprises a component selected from the group consisting of a cover component, a content component and an insert component.
8. The data processing system of claim 6 wherein said product definition comprises a component selected from the group consisting of a cover component, a content component and an insert component.
9. A computer program product for managing the manufacture of a printed product, the computer program product comprising:
 - first program instructions for determining by a project management system a product definition for digitally representing said printed product;
 - second program instructions for determining a planning for manufacturing said printed product; and
 - third program instructions for sending a proposed modification of said product definition, due to a constraint of said planning, to a person for approving said modification.
10. The computer program product according to claim 9 further comprising a computer readable medium wherein said first, second and third program instructions are recorded on said medium.